Question Sheet!

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| **Question** | **Right Answers** | **Fake Answers  2** | **Fake Answers   3** |
| **What is the best social media platform for professional purposes?** | LinkedIn | Facebook | WhatsApp |
| **What is the purpose of LinkedIn?** | To further your career | To find a date | There is no purpose |
| **What is the best thing to feature in your professional profile picture** | A good quality head shot | A glass of alcohol | Your friends |
| **Is it important to check spelling and grammar in your online professional posts?** | Yes | No | I'm really bad at grammar |
| **What is a key thing to have in your professional biography?** | Your expertise | Your hobbies | Your age |
| **What is the probability that a potential employer will check your social media?** | 70% | 39% | 0% |
| **Is it ok to moan about your job or boss on social media?** | No, it's never a good idea | Yes, if it's from my private account | Yes, if they have upset me |
| **How often should you update your professional online profile?** | Every time I achieve something new | It never needs updating | Yearly |

Apart from an online CV – what else is LinkedIn useful for?